



WINTER 2026/27

Flathead Avalanche

CORPORATE SPONSOR OPPORTUNITIES





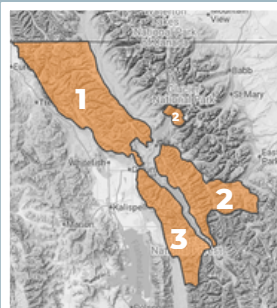
**Flathead
Avalanche**

**Support daily avalanche forecasting, education,
and outreach in Northwest Montana.**

Our Mission

Flathead Avalanche is a partnership between the Flathead National Forest Avalanche Center (FAC) and the Friends of the Flathead Avalanche Center (FOFAC), a 501c3 organization guided by a community board. FAC and FOFAC are united by our commitment to sharing information that reduces avalanche incidents and fatalities.

Forecast Zones



1. Whitefish Range

From the Canadian border south to the Flathead Valley.

2. Flathead Range & Glacier NP

The Great Bear Wilderness, Lake McDonald, & Marias Pass areas.

3. Swan Range

From Columbia Mountain to Napa Point.

FAC's forecast region encompasses 1,800 square miles in Northwest Montana and three forecast zones including the Whitefish, Swan and Flathead ranges as well as parts of Glacier National Park.

Your Support

Corporate sponsorships and donations are critical for running flatheadavalanche.org, the Avy App, and the weather station network used to build forecasts. Your support helps secure the future of Flathead Avalanche, Tier 1 forecasting, avalanche education and public safety in our growing valley.

Contributions make possible:

- Daily forecasts
- Fee-free youth education courses
- Important weather station maintenance
- Public ski/snowboard and motorized avalanche courses
- Community education and outreach

Sponsorship gets your brand in front of our active audience

Reach

34,000	Unique website views per month
1,753	Newsletter subscribers
1,510	Unique Avy App Users
18,600	Meta followers
650	Subscribers to daily forecasts
126	Radio broadcasts

Forecasting

197	Zone forecasts
220	Total advisory products
674	Avalanches reported
444	Observations submitted

NRSAW

Northern Rockies Snow and Avalanche Workshop

2	Days of education, information, sharing, and mentorship
260	Total attendees
170	Public
90	Professionals

Education

2,600	Participants in courses and workshops
65	Public education opportunities





Corporate Sponsorship Program

Platinum – \$5,000+

Website	• Logo placement on homepage, forecast, and sponsorship pages on flatheadavalanche.org
Social Media	• Dedicated social post • Recognition of partnership during operating season
Newsletter	• Dedicated newsletter article • Logo placement in monthly newsletter
Education	• Private one-hour avalanche safety class for your team • Tabling and banner placement opportunities at avalanche awareness events • Logo placement at the end of presentations
NRSAW	• Headline sponsor of NRSAW with individual thank-you slide • Logo placement on poster and digital assets • Event booth space • Venue banner placement • 10 event passes for your team • In-kind donation opportunity

Gold – \$2,000

Website	• Logo placement on sponsorship page on flatheadavalanche.org
Social Media	• Dedicated social post • Recognition of partnership during operating season
Newsletter	• Logo placement in monthly newsletter
Education	• Tabling and banner placement opportunities at avalanche awareness events • Logo placement at the end of presentations
NRSAW	• Logo placement on poster and digital assets • Event booth space • Venue banner placement • 6 event passes for your team • In-kind donation opportunity

Silver – \$1,000

Website	• Logo placement on sponsorship page on flatheadavalanche.org
Social Media	• Recognition of partnership during operating season
Education	• Logo placement at the end of presentations
NRSAW	• Logo placement on poster and digital assets • Event booth space • 4 event passes for your team • In-kind donation opportunity

Bronze \$500

Website	• Listed on sponsorship page on flatheadavalanche.org
NRSAW	• 2 event passes for your team • In-kind donation opportunity

More Ways to Support



In-Kind Donations

Events and Education

- Northern Rockies Snow and Avalanche Workshop (NRSAW) raffle prizes.
- NRSAW attendee gift bag exclusive item. Your logo next to ours on swag such as water bottles, hats, buffs, key chains, etc. You cover the costs and we handle the merchandise.

Operational Support

- Snow machines and maintenance.
- Help us stay warm, dry, and protected this winter with outerwear. We also welcome hard goods such as gear for snow science and avalanche rescue.
- Staff training including but not limited to motorized skills, team building activities, and mental resilience. Share your expertise with us!
- Other professional services.
- Meeting venues and refreshments.

Other Partnerships

- Libations partners.
- Venue hosts for community education including Avalanche Awareness talks and topics workshops. Be creative! We are open to hearing what you have to offer.

Co-Branding Opportunities

Sell a product with "Proceeds donated to Flathead Avalanche." We'll also help spread the word and direct our audience to your business. Whether you're an artist, outdoor retailer, apparel maker, fitness coach—or anything else—we'd love to hear how your business can help raise funds for our mission.

How Your Support is Recognized

Contributions with a value under \$1,000 will be recognized as "in-kind." Contributions over \$1,000 will be recognized at the cash value sponsorship levels, and donors will receive associated benefits, outlined above. Retail products are valued at wholesale cost. Your total contribution for the season includes cash donations, in-kind donations, and proceeds from co-branded partnerships.



FlatheadAvalanche.org



Follow Us

Don't wait, support today!

For questions or to become a sponsor, contact:

Jenny Cloutier, FOFAC Executive Director friends@flatheadavalanche.org
<https://www.flatheadavalanche.org/support/supporters/>

Commit by September 12 to appear on the printed NRSAW poster.